



GLOBAL DANCE SENSATION BURN THE FLOOR COMES TO MANILA THIS JULY

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Manila – The global dance phenomenon *Burn the Floor: Ballroom Reinvented* is set to take Manila by storm, bringing its revolutionary take on ballroom dance to Filipino audiences from July 10 to 15, 2025 at the Theatre at Solaire. A show that has redefined the art of dance since its inception, *Burn the Floor* promises an electrifying experience filled with passion, intensity, and extraordinary talent.

Since its debut in 1999, the live dance show has reinvented its vision of the international style of ballroom dancing, adding a bold and fiery edge to performances. *Burn the Floor: Ballroom Reinvented* will showcase standard ballroom dances such as the Slow Waltz, Tango, Viennese Waltz, and Foxtrot, alongside Latin American ballroom dances including the Cha-Cha, Samba, Rumba, Paso Doble, and Jive. Every dance is performed with heart-pounding energy that has captivated audiences across the globe—from Broadway to London's West End.

"I wanted to create a showcase that is a fusion of the wonderful traditions of ballroom dancing, a combination of the sensuality, discipline, and commitment of the dancers, with the technology, creativity, and energy of a rock and roll production." enthusiastically states *Burn the Floor* founder and producer **Harley Medcalf**.

With a legacy spanning 27 years and performances in over 180 cities and 30 countries, *Burn the Floor* has earned its reputation as "the toughest dance company in the world." The show's mantra—*No fear, no boundaries*—continues to push the limits of ballroom dance, turning it into an unforgettable theatrical spectacle. *Burn the Floor* has toured extensively across Japan, China, Korea, Taiwan, Singapore, Australia, India, South Africa, Europe, the UK, and the USA, bringing its high-energy performance to audiences worldwide.

"Manila is a city with a deep love for performance and dance." Medcalf continues, *"We couldn't be more thrilled to bring Burn the Floor to this incredible audience, and we absolutely can't wait for Filipinos to experience our world-class dancers' energy, passion, and sheer brilliance, as this show is a true celebration of movement, music, and raw emotion."*

Burn the Floor: Ballroom Reinvented will run in Manila from July 10 to 15, 2025 at The Theatre at Solaire. *Burn The Floor* is represented in Manila by GMG Productions on behalf of Dance Partner Productions. Tickets go on sale on March 20, 2025, exclusively through TicketWorld. Stay updated on *Burn The Floor* by visiting www.burnthefloor.com, www.gmg-productions.com or following @burnthefloorofficial and @gmg.productions on social media.

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MANILA



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The Theatre at Solaire
1 Asean Avenue, Entertainment City, Tambo,
Paranaque City, 1701
Playing from July 2025

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ABOUT BURN THE FLOOR

BURN THE FLOOR is the ultimate high-voltage theatrical dance experience exploding with jaw-dropping choreography, heart-pounding music and breath-taking moves. From seriously sexy to irresistibly charming, the talented ensemble of dancers joins forces with two sensational singers and a live band in an electrifying production that 'will have you leaping out of your seat to join in' Heat Magazine. Breathing new life into traditional dances such as the Viennese Waltz and Foxtrot, BURN THE FLOOR sears with the passion of the Tango and Paso Doble, and revels in the sheer energy of the Cha Cha, the Samba, Rumba and Jive. It's not just a feel-good show but a feel-fantastic show – don't miss your chance to experience Burn the Floor! *Follow Burn the Floor at @burnthefloorofficial*

ABOUT GMG PRODUCTIONS

GMG Productions (GMGP), headquartered in Manila, is recognized globally as a leading name in the Asia Pacific's theatrical landscape. With a legacy spanning over 15 years, the GMGP team has consistently elevated Manila's entertainment scene, presenting iconic productions such as Andrew Lloyd Webber's CATS, Royal Shakespeare Company's MATILDA the Musical, and The Phantom of the Opera alongside crowd-favorite productions like The Sound of Music, We Will Rock You in Manila and Singapore, and an Australian/ New Zealand tour of Madagascar the Musical.

In 2023, GMGP made history by hosting the Asian Premiere of the Tony®, Grammy®, Olivier, and Pulitzer Prize-winning musical, HAMILTON, in Manila, staying true to their commitment to bringing world-class theatrical experiences to the Filipino audience. With a diverse portfolio and partnerships with Broadway and West End giants, GMGP remains a driving force in the world of live entertainment. Most recently, GMGP served as the local presenter of Cameron Mackintosh's new production of Miss Saigon and the Tony® award winner, SIX the Musical. *Follow GMG Productions at @gmg.productions.*



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